MBA
MISSOURI BANKERS ASSOCIATION

Executive Management Conference

December 2 - 4

Loews Kansas City Hotel

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MBA Executive Management Conference | December 2-4 | Loews Hotel, Kansas City

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MBA President and CEO	Jackson Hataway

Conference Agenda

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Wednesday, December 2

2 – 6 p.m. Registration Open & Exhibitor Showcase

3 – 4 p.m. Pre-Conference Session

HR Update & Cases to Watch

Karen Shannon, Principal | Shannon Consulting

It was another year of change for organizations, HR professionals and executive leadership teams. In the ever-shifting world of employment law, the impact of legislative changes can be sudden and unpredictable. Karen Shannon will provide an HR update as she discusses upcoming changes for employers, recent U.S. Supreme Court cases and cases to watch in 2027.

4 p.m. Hotel Room Reservation Check In

4:30 – 5:30 p.m. Trade Show Holiday Cheer Reception

5:30 p.m. Bank Hospitality Events

MIB BANC SERVICES, LLC | MIB Midwest Independent BankersBank | FBBS FIRST BANKERS' BANC SECURITIES, INC. | Commerce Bank® Member FDIC

Thursday, December 3

7:30 a.m. – 2 p.m. Registration and Trade Show Open

7 – 8:15 a.m. Breakfast Buffet

8:15 – 8:30 a.m. Welcome

8:30 – 9:30 a.m. SHARE YOUR MAGIC: Turn Potential into Purpose for Greater Impact

Devin Henderson | Award-Winning Magician

Every person possesses a unique combination of qualities that drives them to do magnificent work. This is their magic, and it's bigger than job titles, status or personal recognition. When people discover and share what makes them exceptional, teams are transformed. Unfortunately, too many talented individuals keep their greatest strengths hidden. Fear and uncertainty convince them to play it safe instead of contributing their unique gifts to something greater than themselves. Devin Henderson explores how to channel individual passions and strengths into a shared purpose, creating a culture where people are excited to contribute, teams function at their highest level and extraordinary results become inevitable.

9:30 – 10 a.m. Break & Exhibit Showcase

10 – 11:15 a.m. Don't be Disrupted; Be Decisive: A Practical AI Roadmap for Banks

Ben Udell | Founder | Ben Udell Consulting

Some banks are experimenting. Some are scaling. And the gap is growing between institutions investing in AI and those still figuring out adoption with tools like Microsoft Copilot. Ben Udell cuts through the noise with a candid look at what's actually happening inside most banks today, where the early wins are showing up and how leaders can move from interest to sustained utilization.

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Thursday, December 3

11:15 – 11:30 a.m. **Break & Exhibit Showcase**

11:30 a.m. – 12:15 p.m. **Fireside Chat with FDIC Chairman Travis Hill**

Join MBA President and CEO Jackson Hataway for an engaging fireside chat with FDIC Chairman Travis Hill. In this candid conversation, Chairman Hill will share his perspectives on the regulatory landscape, key issues facing community banks, and the future of the banking industry. Attendees will gain valuable insight into current policy priorities, emerging challenges and opportunities, and the role banks play in supporting economic growth and their local communities.

The session will conclude with an interactive question-and-answer opportunity, giving attendees the chance to hear directly from Chairman Hill on the issues that matter most to their institutions and communities. Don't miss this unique opportunity to engage with one of the nation's leading banking regulators.

12:15 – 1:45 p.m. **Lunch**

- **Recognition of the 2026 Recipient of the Next Generation in Banking Leadership Award**
- **Recognition of the 2026 Recipient of the Woman of the Year Award**
- **FAME Awards**
- **Winners of Vendor Prizes Announcement**

1:45 – 2:45 p.m. **Breakout Sessions – Sessions Repeat**

Striking the Balance Between Fraud Prevention and Profitability

Brett Rawls
Head of Client Engagement
Profit Resources, Inc.

Adam Brown
Payments Consultant
Profit Resources, Inc.

Community financial institutions often face the dual challenge of tightening fraud defenses while maintaining customer experience and operational efficiency. Brett Rawls and Adam Brown explore how community financial institutions can strengthen fraud prevention without sacrificing profitability. Learn practical approaches to manage risk, leverage technology and align fraud controls with revenue goals so that protection and growth move hand in hand.

Thriving Through Uncertainty: Why Discipline Matters More than Predicting Rates

Rachel Woods, CFA, SVP, Managing Director, Institutional Strategies and Analytics | BOK Financial

For better or worse, this has not been the year for which most banks budgeted. Ongoing market uncertainty has reinforced the importance of maintaining a disciplined approach to the bond portfolio rather than attempting to time the market. Rachel Woods examines the current market outlook and key balance sheet trends for Missouri banks, focusing on how the investment portfolio can serve as a strategic tool to enhance income, manage risk and support liquidity. Gain practical ideas for portfolio positioning and a better understanding of how to build and maintain the right portfolio for your institution through a disciplined, long-term approach.

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Thursday, December 3

Banking in the Era of Stablecoins and Digital Assets
Angela Murphy, Vice President of Marketing and Solutions | Pidgin
Stablecoins and digital assets are rapidly changing how money moves, creating both challenges and new opportunities for community banks. Angela Murphy explores the latest developments, the regulatory and operational considerations and the strategic advantages available to early adopters. Discover how to navigate this emerging space, including ways stablecoins can help retain and grow deposits, expand customer relationships and keep banks competitive in an increasingly digital financial environment.

2:45 – 3 p.m. **Break**

3 – 4 p.m. **Breakout Sessions Repeat**

5 – 6:30 p.m. **Reception**
Missouri Bankers Foundation Silent Auction
Evening Free

Friday, December 4

7:30 – 8:30 a.m. **Breakfast Buffet**

8:30 – 9 a.m. **Invited Governor Mike Kehoe**

9 – 9:30 a.m. **MBA Legislative Update**
With the 2026 midterm elections now in the rearview mirror, the upcoming legislative sessions begin with both familiar and new faces. Join MBA staff for a preview of the association's legislative priorities for 2027. Gain insights into the key issues that will dominate the political landscape and learn how your advocacy efforts will fuel policies that strengthen community banking and economic growth.

9:30 – 9:45 a.m. **Break**

9:45 – 10:45 a.m. **The Economy Outlook**

Dr. Lindsey Piegz, Chief Economist | Stifel Financial
Lindsey Piegza explores the pace of our economic recovery and what it means going forward for overall growth, interest rates and monetary policy. She discusses macro-economic trends in consumer spending and corporate investment, in addition to new Federal Reserve policy initiatives and the potential economic effects of these changes. She also examines the changing global and political environment, as well as the outlook for potential recession. Gain insights to help advise your management teams on the possible effect of economic issues on their organizations.

10:45 a.m. **Conference Adjourns**

11 a.m. **Hotel Checkout**

Conference & Hotel Information

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HOTEL INFORMATION

Ensure your hotel accommodations by making your reservations today! Reservations are recommended for the evenings of Dec. 2 and Dec. 3. The conference begins at 3 p.m. Dec. 2 and concludes at 10:45 a.m. Dec. 4. The conference will be held at the Loews Hotel, Kansas City. The room rate is $239 per night.

A block of rooms at a group rate is reserved for this conference. However, the block may sell out before the cutoff date of Tuesday, Nov. 10. After that date, all unreserved rooms in the block will be released to the public for resale.

MBA group rates and availability cannot be guaranteed after Tuesday, Nov. 10. We recommend you secure your accommodations immediately.

RESERVATIONS

Call (816) 897-7070 to make reservations. Indicate you are attending the Missouri Bankers Association's Executive Management Conference or give code MBA.

HOTEL ADDRESS
1515 Wyandotte St
Kansas City, MO 64108

EARLY RESERVATIONS ARE ENCOURAGED.

REGISTRATION FEES

To register for the Executive Management Conference, complete the registration form and return it with your check to the Missouri Bankers Association, P.O. Box 57, Jefferson City, MO 65102. Call 573-636-8151 or register online at mobankers.com.

MEMBER REGISTRATION – The $650 fee is for employees, officers and directors of MBA-member banks and MBA associate members. The member fee includes admission to all business sessions, social events, the exhibit hall and meal functions.

SPOUSE/GUEST REGISTRATION – The $310 fee is for a spouse or guest who is not employed by the bank. The fee includes admission to all events. Spouses must register to attend social functions.

NONMEMBER REGISTRATION – This $2560 fee includes admission to the sessions, social events, the exhibit hall and meal functions.

The fees listed above cover the cost of conference materials, MBA-sponsored meal functions and receptions. **These fees do not include hotel accommodations.**

The cost of meals and refreshments included in the registration fee for this meeting is $235. This information is provided for your bank's tax records, in keeping with the IRS 50% deduction provisions under Section 274(n) of the Internal Revenue Code.

CONFERENCE CANCELLATION POLICY

The Association understands that unforeseen circumstances may arise. The following cancellation policy has been established to ensure fairness and consistency for all participants.

Cancellation & Refund Schedule

- **30 days or more prior to the event:**

  Registrants will receive a 100% refund of the registration fee.

- **14–29 days prior to the event:**

  Registrants will receive a 50% refund of the registration fee.

- **7–13 days prior to the event:**

  Registrants will receive a 25% refund of the registration fee.

- **Less than 7 days prior to the event:**

  No refunds will be issued.

Substitutions

If you are unable to attend, you may transfer your registration to another individual within your organization at any time prior to the event at no additional charge. Please notify the Association prior to the event date.

Cancellation Process

All cancellation requests must be submitted in writing (email is acceptable) and will be processed based on the date received.

General Information

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DRESS ATTIRE

Business or business casual is acceptable for all sessions. Cocktail attire is acceptable for the Wednesday and Thursday receptions.

DISABILITIES OR DIETARY RESTRICTIONS

If you have any dietary restrictions or disabilities and need assistance, please email elawson@mobankers.com.

QUESTIONS

If you have questions concerning any part of this conference, please call the MBA Education Department at 573-636-8151.

IMAGE USE POLICY

Registration or participation by an individual in attending Missouri Bankers Association events and activities constitutes an agreement by the attendee to the MBA's use and distribution, both current and future, of the attendee's name, image or voice in print, media, social media, photographs, videotapes, electronic reproductions, and audiotapes of, or reporting, such events, and activities and promoting MBA activities, services and programs. Attendees waive any right to inspect or approve the finished materials and MBA communications and publications and agree that all such images, pictures, video or audio recordings, and any reproduction thereof, shall remain the property of the MBA to use at its discretion. Consent is binding, perpetual and may not be revoked.

MISSOURI BANKERS FOUNDATION SILENT AUCTION AND RAFFLE TICKET SALES

MBA is excited to host a reception featuring a silent auction and raffle benefiting the Missouri Bankers Foundation. Our generous members support the Foundation's efforts, allowing us to host a fun and festive event that puts attendees in the holiday spirit. The proceeds support Missouri Bankers Foundation scholarships, financial education, and recognition programs such as the 50 Year Club and MBA Century Banks. The Missouri Bankers Foundation Silent Auction is an exciting addition to the evening's festivities. Attendees will have opportunities to bid on silent auction items or purchase a raffle ticket for a grand prize drawing.

Registration Form

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Please PRINT or TYPE below. You may photocopy this form for additional registrants.

Organization Information

Bank/Company_____

Address_____ **City/State/ZIP** _____

Phone_____

Name of Attendee

Name _____

Title_____

Email_____

Cell Phone _____

Spouse* _____

***Spouse must be registered to attend conference events - including breakfasts, lunch and Thursday reception.**

Method of Payment

☐ Member	$650	$ _____
☐ Nonmember	$2560	$ _____
☐ Spouse Fee	$310	$ _____
☐ One Raffle Ticket	$50	$ _____
☐ Four Raffle Tickets	$100	$ _____
Total Amount Due		$ _____

Purchase your raffle tickets before the conference to benefit the Missouri Bankers Foundation.

☐ Check enclosed, payable to MBA.

☐ Invoice the bank.

☐ Credit Card Payment* (Please type.)

*Exp. Date*_____ *CVV*_____

*No.*_____

Type Name _____

*Signature*_____

Four Ways to Register

573-636-8151

mobankers.com

mba@mobankers.com

Mail check payable to Missouri Bankers Association and form to:
Missouri Bankers Association
P.O. Box 57
Jefferson City, MO 65102

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