



135TH
ANNUAL
CONVENTION

June 10 – 12
Chateau on
the Lake Resort
Branson



ANNUAL CONVENTION

June 10 – 12, 2025 | Chateau on the Lake Resort, Branson



CONVENTION HIGHLIGHTS

GOLF



Ozarks National Golf Course

10 a.m. | Tuesday, June 10
1250 Golf Club Drive
Hollister, MO 65672

Among the world-class courses that Big Cedar Lodge offers is Ozarks National, Missouri's first and only golf course designed by architect duo Bill Coore and Ben Crenshaw. Measuring 7,036 yards from the back tees, this 18-hole course represents all of what the Ozarks terrain has to show.



CHAIRMAN'S BANQUET ENTERTAINMENT



"They bring a whole new meaning to the term teamwork."
— Business People Magazine

The Passing Zone is a renowned comedy act featuring Jon Wee and Owen Morse, who are experts on what it takes to be a high-performance team. Their partnership literally demonstrates trust, innovation, collaboration, communication and execution — all with big laughs, wild stunts and hilarious audience participation. After meeting at a juggling convention and finishing college, they began their professional journey, quickly winning the Gold Medal at the International Jugglers' Association Championships. This success led to their debut on "The Tonight Show" that was followed by another appearance because of Johnny Carson's enthusiasm. They made their film debut in "The Addams Family Movie," doubling for Raul Julia and Christopher Lloyd.

Wee and Morse hold four Guinness World Records. They are in both the National Speakers Association Hall of Fame and the International Jugglers' Association Hall of Fame.

TRADE SHOW

June 10 & 11

The convention will feature an outstanding exhibit hall filled with ideas, opportunities and information to keep you up-to-date and ahead of the game on current banking products and services. Vendors are available to help you solve your problems and give you the competitive edge toward your bottom line. Prize drawings will be held during the luncheon Wednesday, June 11.



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SPONSORS

PLATINUM



Entertainment



Opening Keynote
Speaker

GOLD



Bottled Water



Welcome Gift



RESSLER CONSULTING
EXECUTIVE SEARCH

General Session

SILVER



PROFIT RESOURCES
INCORPORATED

Lanyard



Notepad

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SPONSORS

BRONZE



Candy Station



Chairman's Reception



Breakfast



Coffee Cups



Cold Beverage Cups



Coffee Cups

GOLF SPONSORS

SILVER



BRONZE



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2024–2025 EXECUTIVE COMMITTEE



Chairman
David M. Gohn
West Plains Bank and
Trust Company



Chairman-Elect
Patrick Kussman
Regional Missouri Bank
Marceline



Treasurer
Thomas Klebba
Legends Bank
Linn



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President and CEO
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Missouri Bankers
Association
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2024–2025 BOARD OF DIRECTORS

Regional Directors

- Region 1** Cort Hegarty, Nodaway Valley Bank, St. Joseph
- Region 2** Brian Alderton, Peoples Bank of Wyaconda, Kahoka
- Region 3** Jacob Wilson, Bank of Weston, Kansas City
- Region 4** Curt Brumley, Community Point Bank, Russellville
- Region 5** Matthew Laumann, Farmers & Merchants Bank, St. Clair
- Region 6** Brian VanFosson, Citizens Bank of Rogersville
- Region 7** James Limbaugh, Montgomery Bank, Cape Girardeau

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Orv Kimbrough, Midwest BankCentre, Chesterfield
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Kyle Myers, PNC Bank, Kansas City
Scott Perkins, FCNB Bank, Steelville

2025–2026 BOARD OF DIRECTORS

| | |
|-------------------------|---|
| Chairman | Patrick J. Kussman, Regional Missouri Bank, Marceline |
| Vice Chairman | Tom Klebba, Legends Bank, Linn |
| Treasurer | Don Thompson, First State Community Bank, Potosi |
| Immediate Past Chairman | David M. Gohn, West Plains Bank and Trust Company |

Regional Directors

- Region 1** Cort Hegarty, Nodaway Valley Bank, St. Joseph
- Region 2** Brian Alderton, Peoples Bank of Wyaconda, Kahoka
- Region 3** Jacob Wilson, Bank of Weston, Kansas City
- Region 4** Curt Brumley, Community Point Bank, Russellville
- Region 5** Matthew Laumann, Farmers & Merchants Bank, St. Clair
- Region 6** Brian VanFosson, Citizens Bank of Rogersville
- Region 7** James Limbaugh, Montgomery Bank, Cape Girardeau

Government Relations Committee Chair

Lance Boyer, Heritage Bank of the Ozarks, Lebanon

Next Generation Board of Directors Advisory Member

Joseph Klebba, Legends Bank, Jefferson City

At-Large Directors

Louis Eckelkamp, III, Bank of Washington
Matthew Funke, Southern Bank, Poplar Bluff
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Jack Muench, First Independent Bank, Aurora
Carl Watson, F & M Bank and Trust Company, Hannibal

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AGENDA

Tuesday, June 10

10 a.m. **Golf Tournament**
Ozarks National Golf Course

1 p.m. **Registration Opens**

4 – 7:30 p.m. **Trade Show Opens**

4 – 5 p.m. **Banking Leadership Missouri Opening Session** *Private Event*

5 – 6 p.m. **Banking Leadership Missouri Alumni Reception** *Private Event*

6 – 7:30 p.m. **Reception & Heavy hors d'oeuvres in Trade Show**



Wednesday, June 11

7:30 – 8:30 a.m. **Breakfast**

7:45 a.m. **Morning Devotional**

7:45 a.m. – 2 p.m. **Trade Show Open**

8:30 – 9:45 a.m. **Welcome and Opening Keynote**



World Changer: Empowering Professionals to Change the World for Good
Damon Friedman, Ph.D., President and Founder | SOF Missions

As a prior commander within special operations and now a leader in the nonprofit community, Damon Friedman passionately communicates the challenges of leading elite organizations. Drawing on his military service, doctoral studies and nonprofit experience, Friedman explores finding your purpose, attracting followers and sharing convictions that unite a movement. From his nationally recognized book, "Igniting Movements," Friedman empowers leaders to be world changers by focusing on leadership, ideological factors, organizational construct and strategic output.

9:45 – 10 a.m. **Break**

10 – 11:15 a.m. **General Session**

- Message from MBA President & CEO Jackson Hataway
- Graduation of 2024 – 2025 Banking Leadership Missouri Class
- Introduction of 2025 – 2026 Banking Leadership Missouri Class

11:15 – 11:30 a.m. **Refreshment Break**

11:30 a.m. – Noon **Fireside Chat: Hawthorn Foundation**



MODERATOR
David Kent
Senior Vice President,
Chief Lobbyist
Missouri Bankers
Association



Becky Willard
Executive Director
Hawthorn
Foundation



State Rep. Terry
Thompson

The Hawthorn Foundation plays a key role in Missouri's economic development efforts by funding and promoting international trade missions for the governor to attract new business investment into the state. MBA has been a long-time investor in the Hawthorn Foundation, whose impact reaches communities around the state. Becky Willard, executive director of the Hawthorn Foundation, and state Rep. Terry Thompson, who accompanied former Gov. Mike Parson on an international trade mission, will discuss the role of the Hawthorn Foundation in economic development and how more bankers can become involved.

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AGENDA

Noon – 12:30 p.m.

Fireside Chat: ABA Federal Regulatory and Legislative Policy



MODERATOR
Jackson Hataway
President and CEO
Missouri Bankers
Association



Jess Sharp, Executive
Vice President of
Advocacy and
Innovation
American Bankers
Association

12:30 – 2 p.m.

Awards Luncheon in Exhibit Hall

- Election of Officers
- 50 Year Club Induction
- MBA Century Banks Recognized
- Grand Prize Drawings

2 – 3 p.m.

General Session



Payments & Interchange: Optimizing Revenue in a Changing Landscape

Mark Baker, Payments Consultant | PRI

The payments space is constantly evolving, presenting both challenges and opportunities for community banks. Learn how optimizing card and digital payments can drive revenue, prevent account attrition and strengthen customer relationships. Gain insights and tactics from account opening and beyond to help your bank maximize profitability while enhancing customer service.

6 – 11 p.m.

Chairman's Reception, Dinner & Entertainment

The Passing Zone

The Passing Zone is an American comedy-juggling duo comprising Jon Wee and Owen Morse. Wee, originally from Minnesota, and Morse, a California native, met at a juggling convention in northern California in 1986 and decided two years later to team up. Since then, the Passing Zone has won 18 gold medals from the International Jugglers' Association and holds five Guinness World Records.

The Passing Zone was one of 10 finalists out of hundreds of acts to perform during the debut season of NBC's "America's Got Talent" where, despite finishing as "the highest rated comedy act," Wee and Morse "lost \$1 million to Bianca Ryan." They also appeared during the 11th season of NBC's "America's Got Talent."



Thursday, June 12

8 a.m.

Breakfast

8:30 – 9:30 a.m.

General Session

- Message from MBA Chairman
- Message from Missouri Division of Finance Commissioner Mick Campbell

Fireside Chat with Federal Home Loan Bank



MODERATOR
Jackson Hataway
President and CEO
Missouri Bankers
Association



Kris Williams,
President and CEO
Federal Home Loan
Bank of Des Moines



John Klebba,
Chairman & CEO
Legends Bank
Linn
Board Vice Chair
and Member
Director, Missouri
Federal Home
Loan Bank of Des
Moines

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AGENDA

9:30 – 10:30 a.m.



Closing Keynote Speaker

The Economy: Forecasting Economic Conditions

Edmond Seifried, Ph.D.

Professor Emeritus of Economics and Business | Lafayette College | Easton, Pennsylvania

Chief Economist | Sheshunoff CEO Affiliation Programs

Businesses and financial institutions face a rapidly evolving economic landscape marked by uncertainty, shifting market dynamics and global influences. Edmond Seifried will provide an in-depth analysis of the key economic indicators shaping the year ahead. With his extensive experience in banking education and strategic economic forecasting, Seifried will explore the trajectory of interest rates and inflation, the impact of Federal Reserve policies on economic growth, labor market trends and their effect on businesses, global economic factors influencing the U.S. economy and opportunities and risks for financial institutions. He will offer practical strategies to help leaders navigate economic challenges and capitalize on emerging opportunities.

11 a.m. **Final Adjournment**

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GENERAL INFORMATION

Registration Information

To preserve the integrity of our registration process, no one will be admitted into the conference sessions or social events without a name badge. Your name badge will serve as your official ticket to all events.

Member Registration

The fee is for employees, officers and directors of MBA-member banks and MBA associate members. The member fee includes admission to all convention business sessions, social events, the exhibit hall and meal functions.

Spouse/Guest Registration

The fee is for a spouse or guest who is not employed by the bank. This fee also is for guests ages 18 and older. The fee includes admission to all convention events. Spouses must register to attend social functions.

Family Registration

This fee includes one member, one spouse and all children ages 17 and under. The fee includes admission to all social events and meal functions.

Child Registration

The fee for a child age 13 to 17 includes admission to all social events and meal functions. The fee for children ages 12 and under is free. The fee includes Wednesday breakfast, lunch and dinner and Thursday breakfast.

Non-Member Registration

This fee includes admission to the convention business sessions, social events, the exhibit hall and meal functions.

The cost of meals and entertainment included in the member, nonmember and spouse/ guest registration fee for this convention is \$350. This information is provided for your bank's tax records in keeping with the IRS 50% deductible provision under Section 274(n) of the Internal Revenue Code.

Cancellation Policy

Full refunds will be granted for cancellations received at the MBA office by Tuesday, May 22. An administrative fee of \$50 per canceled registration will be assessed if notice is received after Tuesday, May 22. The remainder of the registration fee will be refunded. Because of financial commitments MBA must make to the hotel, refunds will not be granted for cancellations after Monday, June 5. Substitutions are always permitted.

Golf Tournament

YOU MUST BE A FULLY REGISTERED CONVENTION ATTENDEE TO PARTICIPATE. The tournament fee covers green fees, cart, lunch and refreshments. Prizes will be awarded.

Cancellation: NO refunds will be given for cancellations after Tuesday, June 3. The golf registration fee must be paid by May 28.

Attendance Policy

To preserve the integrity of our registration process, no one will be admitted into the conference sessions or social events without a name badge. Your name badge will serve as your official ticket to all events.

Dress Attire

Business or business casual is acceptable for all sessions. Cocktail attire is acceptable for the Tuesday and Wednesday receptions.

Disabilities or Dietary Restrictions

If you have any dietary restrictions or disabilities and need assistance, please email elawson@mobankers.com.

Questions

If you have questions concerning any part of this conference, please call the MBA Education Department at 573-636-8151.

Image Use Policy

Registration or participation by an individual in attending Missouri Bankers Association events and activities constitutes an agreement by the attendee to the MBA's use and distribution, both current and future, of the attendee's name, image or voice in print, media, social media, photographs, videotapes, electronic reproductions, and audiotapes of, or reporting, such events, and activities and promoting MBA activities, services and programs. Attendees waive any right to inspect or approve the finished materials and MBA communications and publications and agree that all such images, pictures, video or audio recordings, and any reproduction thereof, shall remain the property of the MBA to use at its discretion. Consent is binding, perpetual and may not be revoked.

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HOTEL INFORMATION

The official convention headquarters is Chateau on the Lake Resort Spa & Convention Center. The Chateau is located at 415 N. State Highway 265 in Branson, overlooking the beautiful Table Rock Lake. The Chateau on the Lake will continue to accept reservations until the arrival date based on availability.

The rates available are as follows:

| | |
|--|--------|
| Mountain View/Lake View Rooms. | \$ 199 |
| Lake Front King | \$ 219 |
| Ambassador Suites. | \$ 249 |



To reserve guest accommodations call the resort directly at 888-333-LAKE or 417-334-116. To book online, visit mobankers.com. More information on attractions in Branson can be viewed at explorebranson.com.

The online reservation cut-off date is Friday, May 9. After May 9, reservations will be accepted on a space-available basis.

EARLY RESERVATIONS ARE ENCOURAGED! ALL CONVENTION DELEGATES MAY NOT BE ABLE TO STAY IN THE HEADQUARTERS HOTEL.

MBA'S 135TH CONVENTION REGISTRATION - JUNE 10-12, 2025

Chateau on the Lake Resort, Branson



Please PRINT or TYPE appropriate section(s) below. Please enter the information below EXACTLY as you wish it to appear on your name badge and registration list.

Name of Attendee

Bank/Firm _____

Address _____

City/State/ZIP _____

Name _____

Title _____

Phone _____

Email _____

Spouse* _____

Child* _____

Child* _____

Child* _____

Registration Fees (Check all that apply.)

Family Plan.....\$1170* # _____ \$ _____

Member\$640* # _____ \$ _____

Nonmember.....\$2560* # _____ \$ _____

Nonmember Family\$4600* # _____ \$ _____

Spouse/Guest\$350* # _____ \$ _____

Child\$95* # _____ \$ _____

***All meal functions are included in the registration fees. Spouse, guest and children must be registered to attend these events.**

Golf Tournament – Must be a full registrant to register.

Per Person Fee\$275 # _____ \$ _____

Spouse, guest and children must be registered to attend these events.

Total due \$ _____

- Check enclosed, payable to MBA Invoice the bank
- Credit Card (Please type)

Exp. Date _____ CVV _____

Number _____

Name on Card _____

Signature _____

***Spouse and child(ren) must be registered to attend events.**

****Must be a full registrant to register for golf.**

Ozarks National at Big Cedar Lodge - The tournament fee covers green fees, cart, lunch and refreshments. Prizes will be awarded. Complete the section below. **Cancellation: NO refunds** will be given for cancellations after May 28.

YOU MUST BE A FULLY REGISTERED CONVENTION ATTENDEE TO PARTICIPATE.

GOLF REGISTRATION FEE MUST BE PAID BY MAY 28.

Name _____

Spouse/Guest/Child (if playing) _____

Preferred Golf Partners: You may request preferred golf partners. The rest of your group will be assigned. **Requests of golf partners are not guaranteed.**

1. _____
2. _____
3. _____
4. _____

Three Ways to Register

- 573-636-8151
- mobankers.com
- Mail check payable to Missouri Bankers Association and form to:

Missouri Bankers Association
 P.O. Box 57
 Jefferson City, MO 65102

YOU MUST BE A FULLY REGISTERED CONVENTION ATTENDEE TO PARTICIPATE IN GOLF. FEE MUST BE PAID BY MAY 28.